## **REMARKS**

In view of the following remarks, Applicant respectfully requests reconsideration and allowance of the subject application.

## Rejections under 35 U.S.C. §103

Claims 1-2, 4-7, and 10-14 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Zhao, United States Patent Application Publication No. 2002/0120124007 (hereinafter "Zhao") in view of Weisshaar et al., WIPO Application Publication No. WO 02/023925A3 (hereinafter "Weisshaar"). Claims 15-27 and 32 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Merrill et al., United States Patent Application Publication No. 2004/0002943 (hereinafter "Merrill") in view of Weisshaar.

Independent claim 1 has been amended herein. Without limiting the scope of embodiments of the invention, only in an effort to impart precision to the claims (e.g., by more particularly pointing out embodiments of the invention, rather than to avoid prior art), and merely to expedite the prosecution of the present application, Applicant has amended independent claim 1 to in part clarify that the security services enable a particular one of the plurality of server-side components to update code, data, service configuration information or other types of content in the at least one associated region in non-volatile memory of the plurality of regions of data and content Support for the amendment may be found in the specification at least in paragraph [0061].

As amended, independent claim 1 recites limitations directed to:

a plurality of regions of data and content stored in non-volatile memory in the electronic device;

a plurality of server-side components, each of the serverside components remotely managing at least one associated region of the plurality of regions of data and content in the nonvolatile memory of the electronic device; and

wherein remote access to each of the plurality of regions of data and content in the electronic device is controlled by an associated one of a plurality of security mechanisms which execute on the electronic device to enable a particular one of the plurality of server-side components to update code, data, service configuration information or other types of content in the at least one associated region in non-volatile memory of the plurality of regions of data and content.

The cited references, alone or in combination, neither disclose (nor even suggest) the combination of elements recited in claim 1 as amended. For example, nothing in the cited references discloses or suggests an arrangement in which security mechanisms which execute on the electronic device to enable a particular one of the plurality of server-side components to update code, data, service configuration information or other types of content in the at least one associated region in non-volatile memory of the plurality of regions of data and content. Claims 2 and 4-10 depend from independent claim 1, and are allowable at least by virtue of their dependency.

Independent claims 11, 15, and 25 have been amended in a similar fashion. Accordingly, applicant asserts the same arguments with respect to claims 11, 15, and 25. The remaining claims depend ultimately from claims 11, 15, and 25 and are allowable at least by virtue of this dependency.

## **CONCLUSION**

This application is in condition for allowance. Applicants respectfully request reconsideration and prompt issuance of this application. Should any issue remain that prevents immediate issuance of the application, the Examiner is encouraged to contact the undersigned attorney to discuss the unresolved issue.

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Dated: December 11, 2009 /Jed W. Caven, Reg. No. 40,551/

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